DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Invoice # Invoice Date **Invoice Month** Invoice Period 08/26/12 07/30/12 - 08/26/12 943033-1 August 2012

Account Executive Sales Office Sales Region Station WESH Fran Berg Eagle-Washington National

Estimate Number <u>Advertiser</u> Product 550 Nelson/D/Senate NELSON/S/D

> Flight Dates Order# Alt Order # 07898013 08/22/12 - 09/03/12 943033 Billing Calendar Billing Type Deal#

> > Cash

Special Handling

Spots/

Broadcast

Advertiser Code Product Code IDB# 9912820

Agency Ref Advertiser Ref

Billing Address:

Send Payment To:

12 08/22/12

08/24/12

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 Line Start Date **End Date** Description 2 08/23/12 08/24/12 **NBC Today Show MTWTFSS** Weeks: Start Date **End Date** ---11--08/20/12 08/26/12 Spots: # Ch Day Air Date 1 WESHTh 08/23/12 2 WESHF 08/24/12 5 08/24/12 08/24/12 **NBC Tonight Show** Weeks: Start Date **End Date MTWTFSS** 08/20/12 08/26/12 ----F--Spots: # Ch Day Air Date 1 WESHF 08/24/12 6 08/23/12 08/24/12

Week Start/End Time Length Rate Type MTWTFSS ---11--7:00-9:00 AM :30 \$1,200,00 NM Class of Time - Immediately Pre-emptible without notice Spots/Week Rate \$1,200.00 Start/End Time Length Ad-ID Air Time Description Rate Type 8:43 AM NBC Today Show 7:00-9:00 AM :30 BN12002H \$1,200.00 NM :30 BN12002H 8:00 AM NBC Today Show 7:00-9:00 AM \$1,200,00 NM :30 \$800.00 NM 11:35P-12:35XM ---F--Class of Time - Immediately Pre-emptible without notice Spots/Week Rate \$800.00 Air Time Description Start/End Time Length Ad-ID Rate Type :30 BN12003H 12:08 AM NBC Tonight Show 11:35P-12:35XM \$800.00 NM M-F Entertainment Tonigl 7:00-730 PM ---11--2 \$1,600.00 NM Class of Time - Pre-emptible with notice **MTWTFSS** Start Date End Date Weeks: Spots/Week Rate 08/20/12 08/26/12 ---11--\$1,600.00 Length Ad-ID Spots: # Ch Day Air Date Air Time Description Start/End Time Rate Type :30 BN12002H \$1,600.00 NM 1 WESHTh 08/23/12 7:29 PM M-F Entertainment Tonight 7:00-730 PM :30 BN12003H \$1,600.00 NM 2 WESHF 08/24/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM 8 08/26/12 09/02/12 **NBC Sunday Today** 8:00-9:00 AM/9-11A ----S :30 \$1,400.00 NM Class of Time - Immediately Pre-emptible without notice Start Date **MTWTFSS** Weeks: **End Date** Spots/Week Rate 08/26/12 08/20/12 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 WESHSu 08/26/12 8:29 AM NBC Sunday Today 8:00-9:00 AM/9-11/ :30 BN12003H

Rate Type \$1,400.00 NM M-F 6-6:30 PM ---11--9 08/23/12 08/24/12 M-F 6-6:30 PM \$1,600.00 :30 2 NM Class of Time - Immediately Pre-emptible without notice

M-F 6-6:30 PM

M-F 6-6:30 PM

End Date MTWTFSS Weeks: Start Date Spots/Week Rate ---11--\$1,600.00 08/20/12 08/26/12 Spots: # Ch Day Air Date Air Time Description Start/End Time

1 WESHTh 08/23/12 6:11 PM M-F 6-6:30 PM 2 WESHF 08/24/12 6:26 PM M-F 6-6:30 PM

M-F 5-6 PM ROT

5:00-6:00 PM --1-1--Class of Time - Immediately Pre-emptible without notice

:30 BN12002H :30 BN12003H

2

\$900.00

NM

Length Ad-ID

:30

\$1,600,00 NM \$1,600.00 NM

Rate Type

MTWTFSS

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number				
Nelson/D/Senate	NELSON/S/D	550				

	Ctart Data	Food Data	Decembra	Chart/Fard Times		1	Spots/	D-t-	T	
-	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	Age - November 1994
12	08/22/12 Class of Tir	08/24/12 ne - Immedi	M-F 5-6 PM ROT ately Pre-emptible withou	5:00-6:00 PM ut notice	1-1	:30	2	\$900.00	NM	ti e saga sa sa t
	Weeks:	Start Date 08/20/12	End Date 08/26/121-1	Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # Ch		AND ADDRESS OF THE PARTY OF THE	ALCOHOL VICTORIA CONTRACTOR CONTR	Start/End Time		h Ad-ID			Rate Type
			/22/12 5:22 PM M-F /24/12 5:24 PM M-F		5:00-6:00 PM 5:00-6:00 PM	10.7	0 BN12002H 0 BN12003H			\$900.00 NI \$900.00 NI
				5-6 PIVI KOT		.3				\$900.00 141
14	08/23/12 Class of Tir	08/24/12 ne - Immedi	Days of Our Lives ately Pre-emptible withou	1:00-2:00 PM ut notice	11	:30	2	\$400.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Description	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
			/23/12 1:43 PM Days		1:00-2:00 PM		0 BN12002H			\$400.00 N
	1 WE	SHF 08	/24/12 1:44 PM Days	s of Our Lives	1:00-2:00 PM	:3	0 BN12003H			\$400.00 NN
16	08/23/12 Class of Tir	08/24/12 ne - Immedi	M-F 4-5 PM NEWS ately Pre-emptible without	M-F 4-5 PM ut notice	11	:30	2	\$700.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/1211		Rate \$700.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WE	ESHTh 08	/23/12 4:54 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:3	O BN12002H			\$700.00 NI
	2 WE	SHF 08	3/24/12 4:31 PM M-F	4-5 PM NEWS	M-F 4-5 PM	:3	0 BN12003H			\$700.00 NI
19	08/22/12 Class of Tir	08/24/12 ne - Immedi	NBC Today Show II ately Pre-emptible without	10AM-11AM ut notice	1-1	:30	2	\$600.00	NM	
	Weeks:	Start Date 08/20/12		Spots/Week	<u>Rate</u> \$600.00					
	Spots: # Ch			_	Start/End Time	Lenat	h Ad-ID			Rate Typ
		Territoria de la companya della companya della companya de la companya della comp		Today Show II	10AM-11AM		0 BN12002H			\$600.00 NI
	2 WE	ESHF 08	3/24/12 10:50 AM NBC	Today Show II	10AM-11AM	:3	0 BN12003H	اقتللت		\$600.00 NI
22	08/23/12 Class of Tir	08/23/12 ne - Immedi	Regis & Kelly 9-10 A ately Pre-emptible witho	M 9:00-10:00 AM ut notice	T	:30	1	\$650.00	NM	
	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12T		<u>Rate</u> \$650.00	1,186			1,1	
	Spots: # Ch				Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 W	ESHTh 08		s & Kelly 9-10 AM	9:00-10:00 AM	:3	0 BN12002H			\$650.00 N
25	08/22/12 Class of Tir	08/24/12 ne - Immedi	M-F NOON NEWS 1 ately Pre-emptible witho	2-12:12:00-12:30 PM ut notice	111	:30	3	\$300.00	NM	
	Weeks:	Start Date	End Date MTWTFSS111	Spots/Week	<u>Rate</u> \$300.00					
	Spots: # Ch	Day Ai	r Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ
				NOON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 BN12002H			\$300.00 N
				NOON NEWS 12-12:30	12:00-12:30 PM		30 BN12002H			\$300.00 N
	1 WI	ESHF 08	3/24/12 12:25 PM M-F	NOON NEWS 12-12:30	12:00-12:30 PM	1 :3	30 BN12003H			\$300.00 N
28	08/22/12 Class of Tir	08/24/12 ne - Immedi	M-F 3-4 PM ately Pre-emptible witho	3:00-4:00 PM ut notice	1-1	:30	2	\$400.00	NM	
	Weeks:		End Date MTWTFSS1-1	Spots/Week	<u>Rate</u> \$400.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WI	ESHW 08	3/22/12 3:37 PM M-F		3:00-4:00 PM		30 BN12002H			\$400.00 N
	2 WI	ESHF 08	3/24/12 3:38 PM M-F	3-4 PM	3:00-4:00 PM	:3	30 BN12003H			\$400.00 N
31	08/25/12 Class of Tir	09/02/12 me - Immedi	SA/SU 6-6:30 PM iately Pre-emptible witho	SA/SU 5:58-6:30 P ut notice	i11	:30	2	\$900.00	NM	
	Weeks:		End Date MTWTFSS 08/26/1211	Spots/Week	<u>Rate</u> \$900.00					

Send Payment To:





Payment Terms 30 Days

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 943033-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12

Advertiser	Product	Estimate Number			
Nelson/D/Senate	NELSON/S/D	550			

www.wesh.com

	0						Spots/		_		
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
31	08/25/12 Class of Tim	09/02/12 ne - Immediat	SA/SU 6-6:30 PM cely Pre-emptible without no	SA/SU 5:58-6:30 Pf otice	11	:30	2	\$900.00	NM		
	Spots: # Ch	Day Air I	Date Air Time Descript	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WE	SHSa 08/2	25/12 6:30 PM SA/SU 6	-6:30 PM	SA/SU 5:58-6:30	PI :3	O BN12003H			\$900.00	NM
	1 WE	SHSu 08/2	26/12 6:13 PM SA/SU 6	-6:30 PM	SA/SU 5:58-6:30	PI :3	0 BN12003H			\$900.00	NM
36	08/23/12 Class of Tim	08/23/12 ne - Immediat	Late Night w/Jimmy Fallotely Pre-emptible without no	or12:35-1:35XM otice	T	:30	1	\$250.00	NM		
			End Date MTWTFSS	Spots/Week	Rate						
m e		08/20/12	08/26/12T	1	\$250.00						
	Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate	Type		
	1 WE	SHTh 08/2	23/12 1:10 AM Late Nig	ht w/Jimmy Fallon	12:35-1:35XM	:3	0 BN12002H			\$250.00	NM
					Total Spots		25				

Gross Total

\$20,600.00

Agency Commission

\$3,090.00

Net Amount Due

\$17,510.00